



HOPES & DREAMS GALA
Sponsorship Package

Friday, June 7, 2024

7 PM GENERAL ADMISSION | 6 PM VIP EXPERIENCE
SAINT JOHN'S RESORT

Living  Learning
Enrichment Center



On behalf of the members and staff at the Living and Learning Enrichment Center, I am pleased to invite you to join us for our 3rd Annual Gala scheduled for June 7, 2024, at Saint John's Resort in Plymouth, MI. I am also excited to share that Dan Miller, "the voice of the Detroit Lions" will be serving as the Master of Ceremonies for the Gala!

As was the case last year, we anticipate over 600 guests will join us to celebrate the impact Living and Learning makes in the lives of our members. This event is the single largest fundraiser for Living and Learning, and we are indeed grateful for all who attend the event, and especially for our sponsors whose commitment to Living and Learning makes all the difference.

Key sponsorships include tickets to our VIP Experience as part of the sponsorship package and lodging for the night of the event at Saint John's Resort. This year we are including the opportunity to purchase tickets to the VIP Experience for individuals who would like to nosh with friends of Living and Learning in a more intimate atmosphere prior to the main event. We also have a block of rooms being held at Saint John's Resort for individuals who want to make reservations on their own for the night.

Along with sponsors, we are seeking donations for our silent and live auctions to be held during the Gala event. Donations of items such as tech-toys, sports tickets, jewelry, experiences/trips, and other items that might get prospective bidders excited are welcome.

Please take some time to review this brochure and consider how you or your organization might participate as a supporter of the 2024 Gala. Whether serving as the Presenting Sponsor, a Table Sponsor, or purchasing individual tickets, your support matters to our members.

Thank you, and I look forward to seeing you at the Gala on June 7!

Rachelle Vartanian, M.Ed Psy, M.ASD
Founder, President, Parent





HOPES & DREAMS GALA Sponsorship Levels

Presenting Sponsor | \$50,000

- Two reserved tables of ten seats
- Twenty tickets to VIP Experience
- Two event night guest rooms at Saint John's Resort
- Speaking opportunity during program
- Company logo on LLEC website for one year
- Recognition as "Presented by..." on printed materials, social media postings, and Gala webpage
- Individual sponsor signage at Gala event
- Full-page color advertisement inside front or back cover of Gala program

Platinum Sponsor | \$25,000

- One reserved table of ten seats
- Ten tickets to VIP Experience
- One event night guest room at Saint John's Resort
- Recognition in printed materials, social media postings, and Gala webpage
- Individual sponsor signage at Gala event
- Full-page color advertisement in Gala program

Gold Sponsor | \$10,000

- One reserved table of ten seats
- Ten tickets to VIP Experience
- Recognition in printed materials and social media postings
- Acknowledgment on Gala webpage
- Individual sponsor signage at Gala event
- Full-page B&W advertisement in Gala program

Silver Sponsor | \$5,000

- One reserved table of ten seats
- Ten tickets to VIP Experience
- Recognition in printed materials, social media postings, and Gala webpage
- Sponsor signage at Gala event
- Half-page B&W advertisement in Gala program

Bronze Sponsor | \$3,000

- Reserved shared table with six seats
- Six tickets to VIP Experience
- Recognition on Gala webpage and social media postings
- Sponsor signage at Gala event
- Half-page B&W advertisement in Gala program

Copper Sponsor | \$1,000

- Reserved shared table with two seats
- Two tickets to VIP Experience
- Recognition on Gala webpage and social media postings
- Sponsor signage at Gala event
- Quarter-page B&W advertisement in Gala program

Reserved Table | \$3,000

- One reserved table of ten seats

Individual Gala Ticket and VIP Experience | \$300

Individual Gala Ticket | \$225

**Thank you for your Hopes & Dreams Gala sponsorship.
Your donation will help to improve the lives of individuals with disabilities.**

Please Complete the Information Below:

☐ **Presenting Sponsor** | \$50,000, color ad, prime position

☐ **Platinum Sponsor** | \$25,000, full page color ad

☐ **Gold Sponsor** | \$10,000, full page black and white ad

☐ **Silver Sponsor** | \$5,000, half page black and white ad

☐ **Bronze Sponsor** | \$3,000, half page black and white ad

☐ **Copper Sponsor** | \$1,000, quarter page black and white ad

☐ **Reserved Table** | \$3,000

☐ **Individual Gala Ticket
and VIP Experience** | \$300

Number of Tickets:

☐ **Individual Gala
Ticket** | \$225

Number of Tickets:

Contact name: _____

Company name: _____

Web address: _____

Phone: _____ Email: _____

Name as it will appear on signage, brochure, etc: _____

Form of Payment:

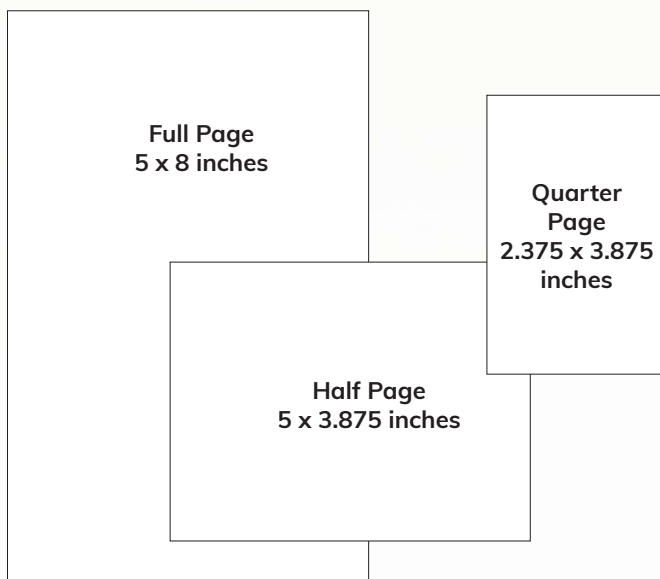
☐ Check (Included): # _____ Please make checks payable to Living and Learning Enrichment Center.

☐ Credit Card: _____ Visa _____ Mastercard _____ Discover _____ AMEX Credit Card #: _____

Name on Card: _____ Expiration Date: _____ CVV#: _____

Please send this completed form and 100% of payment to Living and Learning Enrichment Center, 801 Griswold St, Northville, MI 48167. Send **HIGH RES** company logo and your **HIGH RES** ad to Dennis Howie at dhowie@llecmi.org. See design specifications below.

Event Program Ad Specs



Please use the following information to design your ad:

AD DEADLINE: May 3, 2024

- Ads must be camera ready artwork.
- Acceptable formats are PDF, EPS, TIFF, JPG

ADS MUST BE HIGH RESOLUTION, 300 DPI
(dots per inch – not pixels).

Ads are black and white. Only Presenting Sponsor ads and Platinum ads are in color. Please size your ad to the ad sizes on the left.

SUBMIT ADS TO:

Dennis Howie at dhowie@llecmi.org. For additional information, please contact Dennis Howie at 248.308.3592 ext.122.

Thank you for your support.



HOPES & DREAMS GALA
Auction Donation

Our Living and Learning Enrichment Center Hopes & Dreams Gala will include a silent and live auction at the event. Your contribution will ensure this part of our event is a huge success! The deadline to donate auction items is May 3, 2024.

Thank you for your generous support.

Please Complete Auction Information Below:

Contact name: _____

Business name: _____

Business address: _____

Web address: _____

Email: _____ Phone: _____

Donation description and approximate value: _____

☐ Please pick up my donation after this date:

☐ I will deliver or mail my donation to:

Hopes & Dreams Gala
c/o Living and Learning Enrichment Center
801 Griswold Street
Northville, MI 48167

**Please send a completed copy of this form to Melissa Cooper
at mcooper@llecmi.org. If you have any questions, please
call Melissa at (248) 308-3592, ext. #125.**



801 Griswold St, Northville, MI 48167
248.308.3592 • livingandlearningcenter.org